



INNOWIDE

IMPACT ASSESSMENT & IMPLEMENTATION ANALYSIS

SELECTED KEY RESULTS FROM THE INNOWIDE
CALLS

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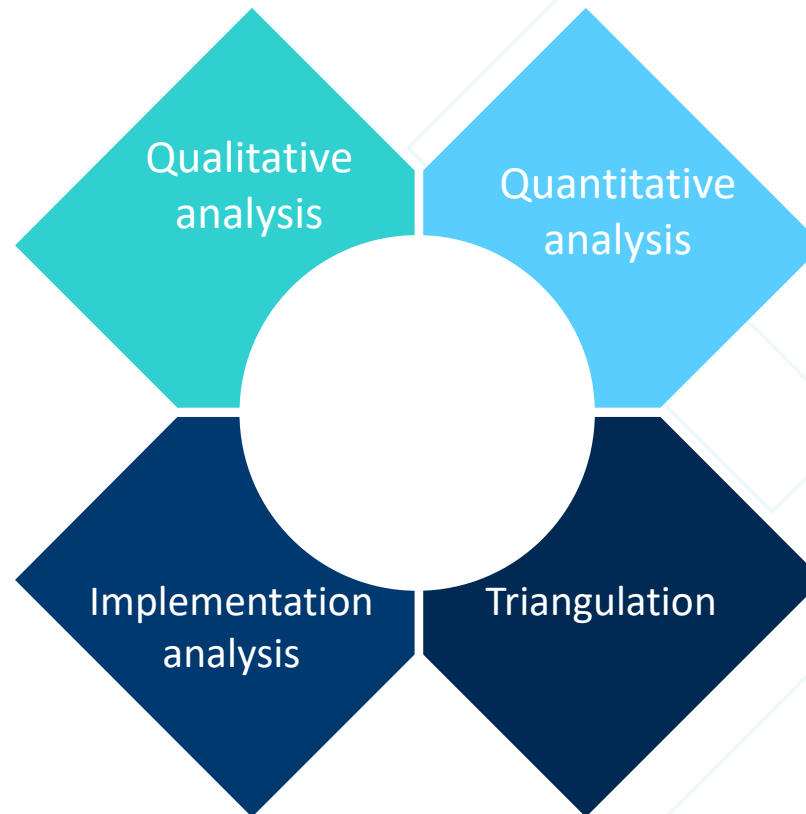
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Guiding questions

- What is the impact of the VAPs at the level of supported companies?
- Do INNOWWIDE activities contribute to increasing the international competitiveness of European SMEs?
- Can we observe new international networks originating in the VAPs?
- Do we see follow-up activities emerging from the VAPs?
- What were positive aspects during the implementation of the calls? And what should be amended in future funding activities?

How do we assess the impact of Innowwide?

Survey of all applicants
Survey of beneficiaries
Focus groups



ImpaCTA model for short and medium impact

Focus groups
Surveys of beneficiaries
Survey among the consortium
Interviews with ESE

Discussion with EEAB
Discussion with evaluators appointed by EC
Discussion among the consortium

VAPs as a door opener for internationalisation of European SMEs



95%

established
new networks



63%

cooperated in the
target country for the
first time



59%

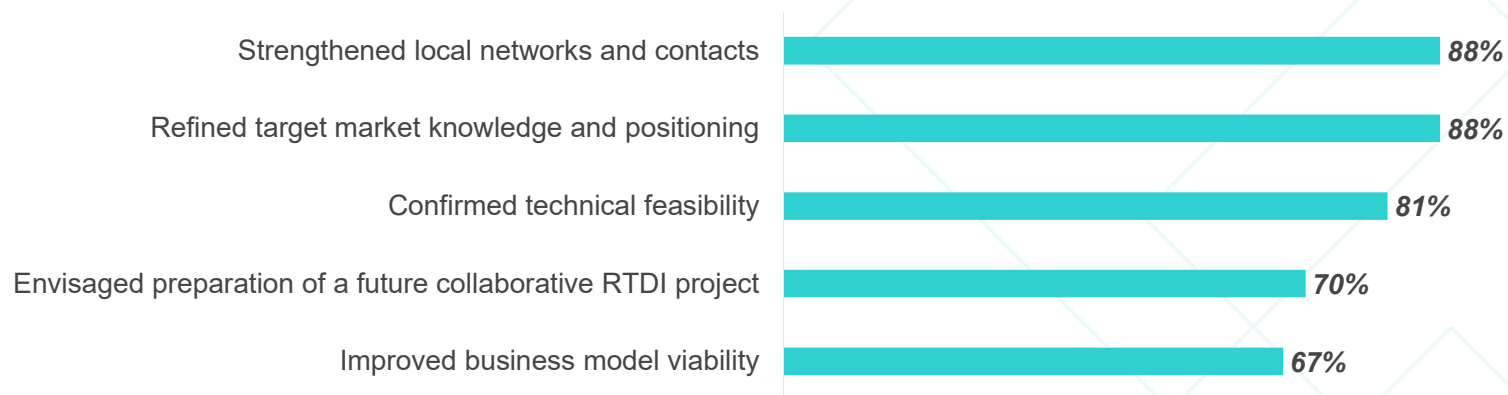
entered a new
formal collaboration
with their local partner

e.g. joint venture, license agreement, etc.

Q: Establishment of new networks (y/n) / VAP as first cooperation in the target country (y/n) / New formal collaboration with local partner through VAP (y/n) • N = 120

VAPs led to tangible results for the beneficiaries

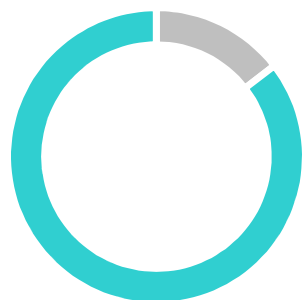
Top 5 results of VAPs



Further results: Identified further product-market development (66%) • Overcoming technical / legal / administrative / cultural barriers and confirmed Freedom to Operate (59%) • Optimised marketing and exploitation pathways (55%) • New (or improved) strategic industrial / technological alliance(s) (43%) • Improvements to existing services (29%) • New service (14%)

Q: *What are the main results of the VAP? (multiple answers possible)* • N = 120

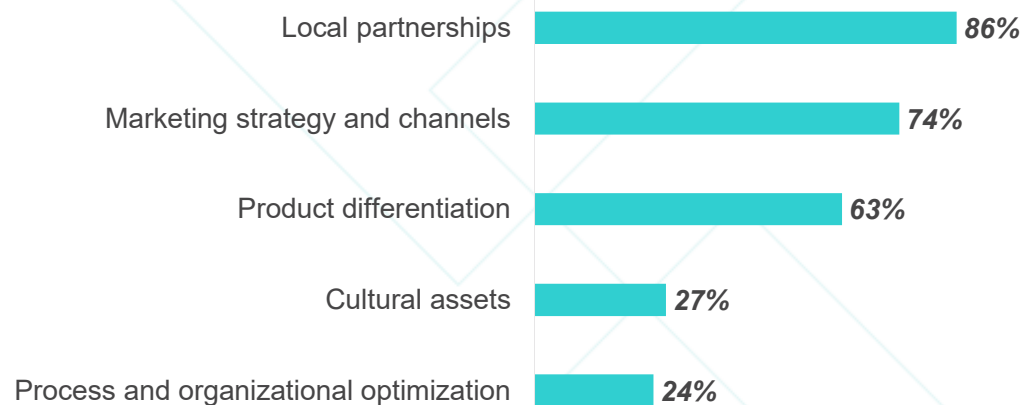
VAPs created an impact on the beneficiaries' competitiveness...



94%

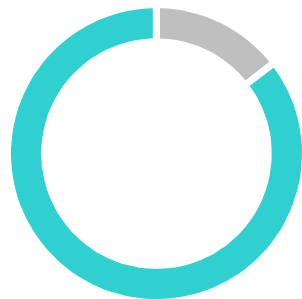
said that the VAP had an impact on their competitiveness

VAP impact on...



Q: Impact of the VAP on competitiveness (y/n) / Impact of the VAP on key competencies of the beneficiary (multiple answers possible) • N = 120

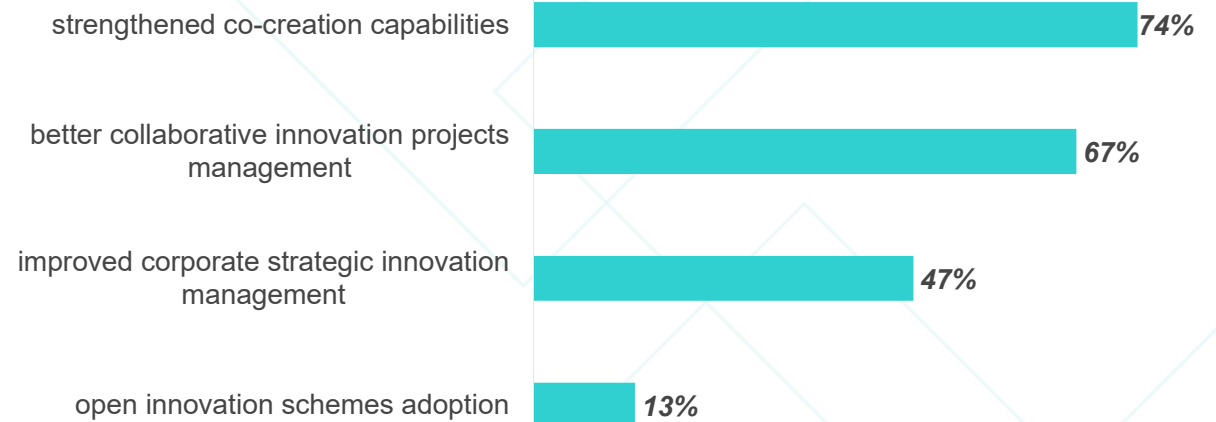
VAPs have improved the collaboration and innovation culture of almost all beneficiaries



93%

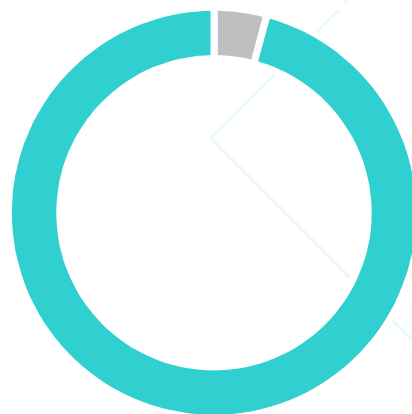
said that the VAP has improved their collaboration/innovation culture

VAPs led to...



Q: Has the VAP improved your collaboration/innovation culture? (yes/no) / If yes, please describe in which way (multiple answers possible) • N = 120

Almost all VAP beneficiaries expect an extension of their R&D activities as a result of the VAP...



96%

said that they expect an extension of their R&D activities as a result of the VAP

Q: Do you expect an extension of your R&D activities as a result of the project? • N = 120

Regional impact of VAPs funding

The ex-post quantitative analysis has concluded that...

Quantitative impact at European level

- For each € invested by the applicant SME in its home country, this has generated a GDP contribution of 1,62€.
- For each € provided by the EC as funding for a VAP, this has generated a GDP contribution of 1,82€.
- For each € provided by the EC as funding for a VAP, the home country public administration has received 0,42€ as taxes.
- For each € provided by the EC as funding for a VAP, the applicant SME mobilizes 1,53€ of investment.

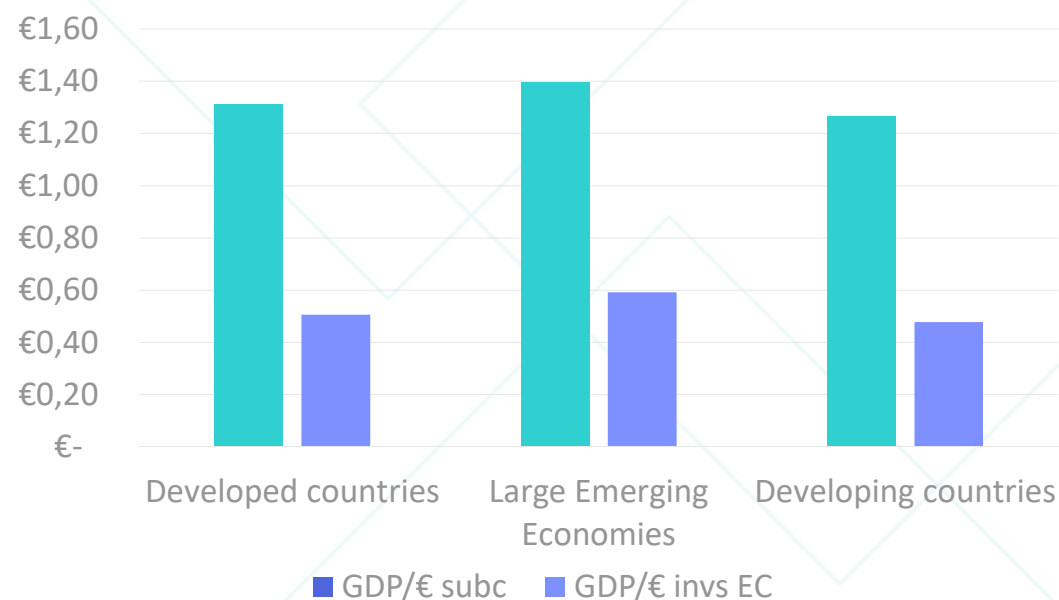
Average figures for all home countries.

Regional impact of VAPs funding

Quantitative impact at International level

- For every € subcontracted by the applicant SME, this has generated a GDP contribution in target countries of 1,29€.
- For each € provided by the EC as funding for a VAP, this has generated a GDP contribution in target countries of 0,50€.

Contribution GDP by Region Type



Average figures for all home countries.



INNO WIDE



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